

Serve Employers Expertly

Welcome to your OhioHealth Broker Toolkit for large group, self-funded customers.

As a valued broker, you have access to resources that are designed to be mutually beneficial to you and employers. Use these tools with customers and prospects to further demonstrate your value as their strategic partner, bringing them new and innovative health insurance solutions like OhioHealth.

We've put together everything you'll need.

1. Email templates to help you introduce OhioHealth
2. Materials to help you tell the OhioHealth value story and support your business growth and client retention

Making Introductions: Outreach Email Templates

We've put together email templates to make it easier for you to make introductions and get things rolling with clients and prospects. Use the links below to preview our collection of emails, download the entire template package, and access our quick, how-to guide.



Download the Complete Package

These eight email templates will help you get things rolling. Introduce OhioHealth (includes both existing client and prospect versions), tout the benefits of an integrated solution, and position OhioHealth as a revolutionary health insurance solution. Use one or use them all.



Quick View: Customer and Prospect Outreach Email Templates

Take a look at two distinct email templates designed to make it simple to introduce OhioHealth to your existing customers and to new prospects.



How to Use OFT Emails

Not certain how to use an OFT email template?

Telling the OhioHealthy Story: Informative Materials

Use these tools to begin introducing OhioHealthy to your customers and prospects and build your customer base around the OhioHealthy solution.



Placemat

A simple executive summary of the features and benefits of OhioHealthy. This piece can be easily emailed or printed.



Video

Add a dynamic component to your outreach efforts with this introduction to the OhioHealthy solution.



Network Flyer

Demonstrate how OhioHealthy will give employers access to high-quality care with this quick reference guide to the OhioHealthy Network.



Brochure

Want something to send to clients or use as a leave-behind? This overview of OhioHealthy is ideal for employers wanting more details. Use it as a printed leave-behind or as an email introduction.



Social Media

Engage your customers and prospects on professional social media with this selection of relevant, ready-to-go



Health Plan Flyer

Use this concise product flyer to quickly convey how OhioHealthy has created a uniquely better health plan.



Newsletter Content

We've made it easy to include OhioHealthy in your corporate newsletters. Choose a topic, then simply cut and paste content into your publication.

Have questions? We're here to help!

Don't hesitate to reach out to your OhioHealthy representative with any questions or for additional information.