



Broker News and Updates

Introducing the new OhioHealth Broker Newsletter! We are excited to bring you a new source of information on all things OhioHealth. Our goal is to provide you with important updates in a single, convenient source. We look forward to servicing you and your clients, and providing you with a world-class experience. As always, should you have any questions, or need any information not included in this newsletter, please reach out to our sales team. OhioHealth is and will always be broker centric. We are excited about the growth OhioHealth experienced in 2023 and look forward to your partnership and continued growth in 2024 and beyond.

NEW: OhioHealth Broker Services

Your time is valuable, and we want to make your interactions with us as seamless as possible. It's the OhioHealth difference!

- Client Enrollments
- Billing and Benefits
- Online Portal Registration
- Commissions
- Provider Lookups

Reach out for broker assistance: (888) 800-4113 or BrokerSupport@OhioHealthyPlans.com

Welcome New Leaders and Staff

OhioHealth is growing. Meet our newest team members.

Sean Lancaster – Chief Operating Officer



Sean is a proven leader with a nearly 15-year career in healthcare starting with Meridian Health Plan, where he established the Project Management Office. Under his leadership, the Michigan-based Managed Care Organization (MCO) became the highest quality MCO serving the Michigan and Illinois Medicaid markets with more than two million members.

Sean also led the pharmacy integration strategy for the organization's government and commercial markets. With Sean's expertise and leadership, OhioHealth is poised to enhance and launch products into the market in 2024.

Amy Lang – Senior Advisor, Product Development



Amy comes to us from Nationwide. She has 24 years of diverse insurance industry experience including 20+ years of life, accident and health expertise spanning customer service, sales, operations, compliance, and product roles.

For 12 years, Amy led product development for individual and group health and ancillary lines, managing all aspects of the product lifecycle, including research, development, pricing, filing, implementation, training, and maintenance. She is well versed in applicable insurance laws and regulations, including the ACA.

Mike Curtin – Director, Network



Mike was a member of OhioHealth's managed care team from 2014 to 2019. He spent the last several years with UnitedHealthcare and has a total of more than 15 years of healthcare experience in managed care and network operations. He has spent his career working to simplify the healthcare system for all stakeholders and drive high-quality, value-based care at a sustainable cost.

Mike has managed strategic contracting initiatives and complex negotiations with healthcare providers and hospital systems in central Ohio and other areas of the state, as well as managed contracts, high-profile relationships, and value-based care programs.

Chip Holcombe – Strategic Growth Consultant



Chip Holcombe joined the OhioHealthy team on February 5. In his role, Chip will support the leadership and sales teams in sharing the OhioHealthy story and building awareness of the unique advantages of a provider-owned plan. He has been a strong advocate and champion for OhioHealthy and will be instrumental in advancing our message in the market.

Chip is well known in and around central Ohio through his previous roles as Director of Investor Relations with One Columbus and Development Director with TechColumbus. His expertise in public-private partnerships focused on regional growth, strategic planning and fundraising campaigns will serve OhioHealthy well as we grow our existing and new offerings to local employers in 2024.

Notice of Pharmacy Changes

In a move aimed at elevating our services, Navitus is now the Pharmacy Benefit Manager (PBM) for OhioHealthy. This transition results in many positive changes designed to benefit our valued clients:

1. **New Identification Card:** Updated identification cards displaying the Navitus logo, a symbol of our commitment to providing the best in pharmaceutical care.
2. **Formulary Optimizations:** Our updated formulary is curated to offer a broader array of more economical alternatives, so your clients can focus on their well-being.
3. **National Network Enhancements:** We have expanded and refined our pharmacy network, to include major retailers including Kroger. Ensuring accessibility and convenience for our members satisfaction.
4. **Local Network integration** with our newest OhioHealth pharmacies at Pickerington Methodist Hospital and New Albany Medical campus. These are additions to our flagship pharmacies at the Riverside Medical Office Building and Marion General Hospital.
5. **Mail Order Convenience with Costco:** Embracing convenience, we are pleased to introduce mail order prescription services through Costco.

But wait, there's more! We're delivering a host of benefits to make your client's healthcare experience even better:

- **Omni-Channel Access:** We engage with members on their preferred platforms with access to pharmacy benefit expertise by phone, web, or mobile app.
- **Access Guidance:** Connect members to the clinical and financial solutions they need to make the most of their pharmacy benefit.

Sales Corner!

Meet our OhioHealthy Sales Team.



Justin Sinkewicz - OhioHealthy Vice President, Sales and Account Management

Justin has been with OhioHealthy since 2019. He brings 22 years of experience in the insurance industry, including 17 years at UnitedHealthcare where he served as Director of Implementation, Director of Public Sector and National Account Request for Proposal. He also served in multiple leadership, sales and account management functions. Justin is the dedicated senior executive for all employer groups, both large and small.



Dave Dzedzicki - Senior Sales Executive, Large Group

Dave is the dedicated Senior Sales Executive for OhioHealthy large group 100+ for ASO and large group fully insured clients. He has been with OhioHealth for over 12 years, five of which he spent as a Senior Account Manager, integrating wellness, fitness and occupational medicine services with OhioHealth Employer Solutions. Dave is responsible for strategic recommendations and RFP coordination for all of large group and will be intimately involved in the sales and implementation process to ensure a positive, seamless experience. Submit your large group quote to lgsales@ohiohealthyplans.com.



Lisa Kadlec - Senior Sales Executive, Small Group

Lisa is the dedicated Senior Sales Executive for OhioHealthy small group clients, specifically group sizes 2-99. Lisa has been with OhioHealthy for over four years and has 20+ years of experience in group health insurance. Lisa is responsible for serving you and all of your small group needs. Submit your small group quote to sgsales@ohiohealthyplans.com.

Simple. Quick. Quote on OhioHealthyPlans.com

New Quoting Tool for Small Group Employers.

OhioHealthy has expanded our Small Group Fully Insured (ACA) quoting capabilities with a new online quoting tool that launched on our website in January. The tool is the first step toward digital automation of the ACA quoting process. Simply load your information and census, then we will take it from there.

New rates. Simpler process. Bypass FormFire.

Visit the tool [here](#).



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www.OhioHealthyPlans.com

OhioHealthy

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